INSPIRATION STRIKES
Jane has a brilliant idea to share. She starts scribbling on a kapp whiteboard and connects her phone with kapp app. She saves notes with a tap, erases and repeats.

IDEA EVOLVES
Jane invites Phil from the Seattle office to follow along. He sees Jane’s notes as she goes. Idea takes flight. Jane emails the rest of her team those whiteboard notes. She's going to need their input.

RESEARCH BEGINS
Jane brings her dry erase whiteboard notes into the digital world, now the team can refine the idea. Colleagues in Seattle write on the kapp iQ display from their tablets. Answers are found.

FINE TUNING
The team reconvenes. Jane uploads the last session to kapp iQ Pro, and the engineering teams in London and Boston work out the details together. Now they’re able to add images, polish the idea and prep everything for presentation.

PITCH TIME
Jane and team pitch the idea to executives in two different continents over Skype for Business using the SMART Room System. From Seattle to London, only one question remains. How soon can we launch?